



JOHN DEERE

Western Tractor Company is southern Alberta's John Deere dealership of choice. While the name may be new, the exceptional products and service you have come to expect from the McKay Bros. Farm Implements Ltd. and Green Power Ltd. dealerships remain the same.

Stewarded by the CEO of Western Sales, this consolidation is one that brings together "Dealers of Tomorrow", an endorsement that symbolizes dealer organizations that achieve high levels of market share performance, high levels of customer satisfaction performance and high levels of financial performance year in and year out. This is no small feat – achieving "sustained balanced performance" in an environment of continued farm consolidation, continued shifting of agricultural demographics, and an unwavering customer demand for excellence.

With this consolidation of resources and leadership, Western Tractor Company is poised for growth and looking for a talented leader to harvest the opportunities that lie ahead.

General Sales Manager

Reporting to the General Manager, the General Sales Manager leads sales operations within the dealership to maximize return on investment through: optimizing Sales Department processes to ensure internal and external customer satisfaction, growing profitable new and used complete good sales, C&CE sales, Commercial Workplace Sales and Ag Management Solutions sales; exercising disciplined expense control, attracting and retaining outstanding talent and effectively engaging department personnel. A natural at customer relationship management, you have five to seven years sales experience in a related industry, a business degree in marketing, and a passion for sales.

One of the biggest competitive advantages for John Deere dealers is the John Deere name and brand. Since 1837, the name John Deere has stood for quality products and service. John Deere is the leading global manufacturer of agricultural equipment, including tractors and harvesters, as well as seeding, tillage and hay equipment.

All in all, a winning combination: growing global food demand, leading brand, predictable earnings and cashflow, strong balance sheet, reputable owners, underperforming market ripe for growth and centrally located in southern Alberta's rich agricultural heartland.

For more information about Western Tractor Company Inc., and the opportunity above, please contact us in confidence.



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